

ORDER



WOTV

Orders
Order / Rev: 207171
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 12018
Flight Dates: 09/24/12 - 09/30/12
Original Date / Rev: 09/20/12 / 09/20/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,000.00	\$850.00	0.00
Totals	5	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	09/25/12	09/27/12	GMA Good Morning America	CM	7-9a	-T-T---	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-T---		2		\$50.00		0.00					
N 2	WOTV	09/24/12	09/24/12	Mon Hour 3 Monday 10-11p	CM	10-11p	1-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	1-----		1		\$500.00		0.00					
N 3	WOTV	09/28/12	09/28/12	Fri Hour 3 Friday 10-11p	CM	10-11p	----1--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	----1--		1		\$200.00		0.00					
N 4	WOTV	09/30/12	09/30/12	Sun Hour 4 Sunday 10-11p	CM	10-11p	-----1	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	-----1		1		\$200.00		0.00					
Totals													5	\$1,000.00	